

## **Member Communication Experience**

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## e Insights

## **NAC Executiv**

Safety Culture Series

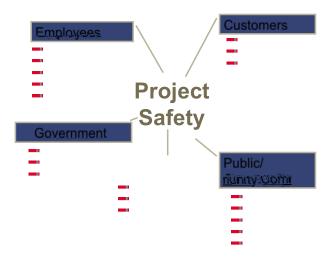


Figure 1. Partial list of negative impacts to stakeholders as a result of injury or safety incident

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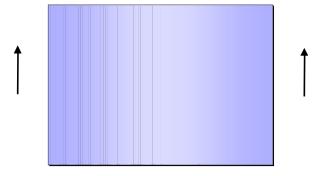


Figure 3. Trust is critical to safety

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